



Sponsorship Opportunities

Elders in Action invites you to become a kind sponsor of our major fundraising event, *Grand Works Northwest Art Festival*. This event, in partnership with the Geezer Gallery, is the product of the efforts of representatives from many sectors of Portland including academia, culture & arts, media, corporate, legal, finance and others.

Sponsorship levels include:

Showcase Sponsor.....\$25,000	Expressionist Sponsor.....\$2,500
Classical Sponsor.....\$10,000	Harmony Sponsor.....\$1,000
Futurism Sponsor.....\$5,000	Montage Sponsor.....\$500

Showcase Sponsor \$25,000

- Media mentions via radio, television and in any video produced.
- Corporate logo featured on Elders in Action and Geezer Gallery website for one year.
- Complimentary Elder Friendly Evaluations (up to 3).
- Corporate logo on event marketing and advertising materials as presenting sponsor.
- Full page corporate advertisement on inside front page of event program.
- Corporate logo on cover of event program.
- Corporate logo prominently placed on event banner and displays.
- Corporate advertisement in Elders in Action and Geezer Gallery newsletter.
- Company mention from podium during special presentation at event.
- Name prominently listed as presenting sponsor in calendar listings, press releases and PSA's sent to local media.
- Opportunity to provide marketing items and material for guests in event hall entrance lobby.
- Will customize benefit package for sponsor as much as possible.

Classical Sponsor \$10,000

- Media mentions via radio, television and in any video produced.
- Corporate logo featured on Elders in Action and Geezer Gallery website for one year.
- Complimentary Elder Friendly Evaluations (up to 2).
- Corporate logo on event marketing and advertising materials as co-sponsor.
- Full page corporate advertisement on back page of event program.
- Corporate logo prominently placed on event banner and displays.
- Corporate advertisement in Elders in Action and Geezer Gallery newsletter.
- Company mention from podium during special presentation at event.
- Name prominently listed as co-sponsor in calendar listings, press releases and PSA's sent to local media.
- Opportunity to provide marketing items and material for guests in event hall entrance lobby.
- Will customize benefit package for sponsor as much as possible.

Futurism Sponsor \$5,000

- Media mentions via radio, television and in any video produced.
- Corporate logo featured on Elders in Action and Geezer Gallery website for 6 months.
- Complimentary Elder Friendly Evaluation if relevant.
- Corporate logo on event marketing and advertising materials.
- Half page corporate advertisement in event program.
- Corporate logo on event banner and displays.
- Corporate advertisement in Elders in Action and Geezer Gallery newsletter.
- Company mention from podium during special presentation at event.
- Name listed in calendar listings, press releases and PSA's sent to local media.
- Opportunity to provide marketing items and material for guests in event hall entrance lobby.
- Will customize benefit package for sponsor as much as possible.

Expressionist Sponsor \$2,500

- Media mentions via radio, television and in any video produced.
- Corporate logo featured on Elders in Action and Geezer Gallery website for 6 months.
- Complimentary Elder Friendly Evaluation.
- Corporate listing on event marketing and advertising materials.

- Quarter page corporate advertisement in event program.
- Corporate listing on event banner and displays.
- Corporate advertisement in Elders in Action and Geezer Gallery newsletter.
- Company mention from podium during special presentation at event.
- Name listed in calendar listings, press releases and PSA's sent to local media.
- Opportunity to provide marketing items and material for guests in event hall entrance lobby.

Harmony Sponsor \$1,000

- Corporate listing featured on Elders in Action and Geezer Gallery website for 3 months.
- Complimentary Elder Friendly Evaluation.
- Corporate listing on event marketing and advertising materials.
- Corporate listing in event program.
- Corporate listing in Elders in Action and Geezer Gallery newsletter.
- Company mention from podium during special presentation at event.
- Opportunity to provide marketing items and material for guests in event hall entrance lobby.

Montage Sponsor \$500

- Corporate listing in event program.
- Corporate listing in Elders in Action and Geezer Gallery newsletter.
- Opportunity to provide marketing items and material for guests in event hall entrance lobby.

Align with other business members showing support of Grand Works Northwest including (but not limited to) people from:

The Geezer Gallery	Providence Lifeline	Forest Park Federal Credit Union
Ameriprise Financial	KOIN News 6	City of Portland, Diversity Program
Friendly House	Willamette View	Elder Audiences
Portland Public Schools	Marylhurst University	Portland State University

Join us!

Contact Brenda Morgan, Development Director by phone at 503-595-7531 or email at brenda@eldersinaction.org.