



**BECOME A STEWARD OF OUR MISSION
TO ASSURE THAT QUALITY OF LIFE NEVER DEPENDS ON AGE!**

Silver Hearts Stewardship Campaign

December 14, 2009 through February 14, 2010

Here is a way to provide a team building experience while demonstrating to the community that your business cares about older adults.

Ring in the new year with this unique holiday giving opportunity.

It's simple! Your company, department, community or social group Hosts a fundraising event of your choice and donates the proceeds to Elders in Action. Generate light-hearted competition between departments and increase the amount you raise.

Some ideas to get you started include:

- **Dress-down week:** allow employees to wear jeans or dress casually in exchange for a suggested \$20 donation
- **Everyone loves food:** have a bake sale, or host a meal for a suggested \$10 donation.
- **Have a book/cd sale:** we will provide the books and cd's for you to sell.
- **Be creative!** Your creative fundraising ideas can be turned into cherished dollars for Elders in Action.

Contact Brenda Morgan, Development Director at (503) 235-5474 or brenda@eldersinaction.org to learn how to get started!